



# About WSG





## **ABOUT WINE SCHOLAR GUILD**

Founded in 2005, Wine Scholar Guild is the only wine education provider to focus solely on the most influential wine regions of Europe, instilling a deep understanding of these wines, winemakers and their culture.

Wine Scholar Guild offers immersive, region-specific wine education through online, in person and study abroad certification programs. WSG certifications set the industry standard for up-to-date and in-depth information through three distinct levels of study: Essentials, Scholar and Masters.

In addition to certification programs, WSG members become part of an active global community offering online events and hundreds of hours of recorded content produced by the world's leading authorities in wine.



Join our movement to champion authentic wine and winemakers through the world's premier immersive online, in person and study abroad programs.

With each step, both enthusiasts and professionals enjoy a curated journey of discovery, progression and certification from the most respected experts in the world of wine.

Study online from the comfort of your home, at one of our global course providers, or step into the vineyards of Europe. With Wine Scholar Guild you're not just learning, you're enriching your life-long understanding and appreciation of wine.



**Julien  
Camus**  
President



**Preston  
Mohr**  
Managing  
Director



**Christopher  
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Education



**Mary  
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**Emily  
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Martindale MW**  
Membership &  
Community Manager



**Andrea  
McEwan**  
Customer Care & Student  
Support Manager



**Peter  
Vukovic**  
Chief Technology  
Consultant

## Meet Our Leadership Team





## Certifications

**Online  
Independent  
Learning**

**Online  
Educator-Led  
Learning**

**In-Person  
Learning**  
at one of our  
Global Course  
Providers

## Study Abroad

**Educational  
Wine Tours**

**Masters Immersion  
Wine Tours**

## Membership

**Continuing Education  
Annual Subscription**

**Continuing Education  
Monthly Subscription**



# WSG Certifications

★★★ **MASTERS**

Advanced Course

BORDEAUX

BOURGOGNE

CHAMPAGNE

🕒 150 Hours 📍 Study Online

★★ **SCHOLAR**

Intermediate to Advanced Level Course

FRANCE

ITALY

SPAIN

GERMANY

🕒 100 Hours 📍 Study Online or In-Person

FRANCE

ITALY

SPAIN

★ **ESSENTIALS**

Introductory Course

🕒 25 Hours 📍 Study Online or In-Person 🍷 No Pre-Requisites

STUDY ABROAD AND WSG MEMBERSHIP

# Study Abroad

Expand your horizons with wine travel and complement your classroom studies with educational experiences in the most celebrated wine regions.



Tastings Tailored For Professionals, Serious Enthusiasts and Wine Collectors



See For Yourself



Access: Meet The Winemakers & Experts



Visit Iconic Estates And Rising Stars



Be Part Of A Community



Hassle-Free Planning



## A 360-degree view of the region

Our highly sought-after study abroad tours offer intensive, professional-level education within the wine regions of France, Italy, Spain and beyond. Led by prominent wine professionals, industry experts, Masters of Wine and internationally acclaimed authors, our itineraries and curricula provide you with a backstage pass to some of the most in-demand wine experiences in the world.



Pascaline Lepeltier



Robin Kick MW



Essi Avellan MW



Andrew Jefford



Jane Hunt MW







# Membership Benefits

Your path to unlocking a world of benefits, from expert-led content to exclusive member discounts.



## Join a Like-Minded Community

Take your wine career to the next level. Whether you're looking to form a specialized tasting group in your local community or expand your professional network, WSG Membership provides the platform for both.



## Member Studio

Over 300 hours of outstanding, cutting-edge video content, available on-demand, with new topics added weekly.



## Live Expert Events

Unparalleled access to the wine world's most foremost authorities – winemakers, Masters of Wine, Master Sommeliers, esteemed journalists and world-renowned scholars.



## Study Abroad

Put theory into practice with our industry-recognized exclusive study abroad wine tours and immersion programs led by prominent wine professionals. Members get priority access to study abroad reservations and registration.



## Exclusive Benefits

Enjoy a 10% discount on all online WSG certifications, priority access to study abroad wine tours and special member offers with selected partners.





Empowering teams to succeed through continued education



### Specialized programs

for companies and teams looking to elevate their wine knowledge



### Equip your sales team

with in-depth wine knowledge that will enhance confidence and increase sales



### Flexible formats

for teams of all sizes, knowledge levels, budgets and geographical locations



### Gain understanding

of the world's top wine regions and speak knowledgeably about their role in the global wine industry

#### ABOUT WSG

With over 20-years serving as the industry leader of specialized wine education, WSG certifications set the industry standard for up-to-date and in-depth information on the world's most influential wine regions.

#### 3 REASONS TO LEARN WITH WSG

**1 Study with the world's most recognized authority** in specialized wine education and become certified in the world's most influential wine regions

**2** Whether you're in retail, hospitality, or the corporate sector, our programs are designed to meet **your specific needs.**

**3 Keep your team at the forefront** of industry knowledge, by allowing WSG to be your continued access to trends, changes and resources

Ready to enrich your team's wine knowledge? Let's connect and discuss how WSG certifications can elevate your business. Schedule a free consultation or demo today at [corporatetraining@winescholarguild.com](mailto:corporatetraining@winescholarguild.com)

# Thank you

For more information, please visit [www.winescholarguild.com](http://www.winescholarguild.com)

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