



SPECIALIZED CERTIFICATION PROGRAMS

on the Wines of France, Italy, and Spain



ABOUT US

Founded in 2005, Wine Scholar Guild is the leading provider of specialized certification programs on the wines of France, Italy, and Spain.

We are a pioneer in online wine education; our distance-learning platform includes independent study and instructor-led format courses to suit the busy schedules of our students.

Our online classroom includes hundreds of educational webinars, interactive e-learning modules, online flashcards, pronunciation exercises, and learning games.

WSG is fully committed to our students and to their success. We help achievers achieve.



WHAT WE OFFER

- ✔ Specialized certification programs on the wines of France, Italy, and Spain
- ✔ Region-specific Master-Level courses
- ✔ Flexible online formats to suit all learning styles and schedules
- ✔ A dynamic and active membership community of world-wide industry specialists and wine enthusiasts
- ✔ WSG Studio: the largest hub of live and on-demand wine education content
- ✔ A one-stop destination for the latest wine news, blog articles, and wine events
- ✔ World-class study trips led by experts and renowned wine journalists
- ✔ A network of over 110 partner schools throughout the world



STUDY & CERTIFICATION PROGRAMS



THE FRENCH WINE SCHOLAR™ PROGRAM

All students of wine eventually discover France. The country's wines and wine styles have impacted the world. The French Wine Scholar™ Program is the industry's most respected certification course on the wines of France. The curriculum is endorsed by the French Ministry of Agriculture and is acclaimed for its exceptional level of depth, accuracy, detail, and academic rigor.



THE ITALIAN WINE SCHOLAR™ PROGRAM

Italy is a treasure-trove of unique grape varieties and wine styles. The Italian Wine Scholar™ program is the key to unlocking the complexities of Italian wine. It provides students with the most comprehensive and rigorous curriculum available and has been endorsed by the Italian Trade Commission (ITA) in recognition of its exceptional level of depth, accuracy, and detail.

Individuals who follow these in-depth curricula and pass the exams, earn the respective Wine Scholar titles and the FWS, IWS, and SWS post-nominals which may be incorporated into a professional signature (Ex: John Smith, FWS).



THE SPANISH WINE SCHOLAR™ PROGRAM

The Spanish Wine Scholar™ study and certification program will take you on a deep-dive through the diverse and dynamic world of Spanish wine. The program is the most advanced and comprehensive available on the wines of Spain and has been endorsed by Foods and Wines from Spain (ICEX - Spain's Trade & Investment Government Agency) for its notable attention to detail, accuracy, and depth.



ITALIAN WINE ESSENTIALS

The Italian Wine Essentials course acts as a stepping stone towards certification for the inquisitive wine enthusiast and aspiring wine professional alike.

As a foundation course, Italian Wine Essentials is both accessible yet content-rich and full of cultural highlights that are as engaging as they are entertaining.

COMING SOON



WSG MASTER-LEVEL PROGRAMS

The Wine Scholar Guild's Master-Level programs are wine industry-endorsed study programs for trade and advanced students of wine. Candidates can earn Master-Level certificates for accruing expertise in each of the following wine regions of France:



Master-Level Programs Include:

- A comprehensive study manual for the region
- Extensive series of live and/or recorded webinars with Masters of Wine, journalists, and iconic producers
- The online exam, quizzes, and learning games for self-evaluation, pronunciation exercises and downloadable maps
- Instructor support and assistance

WSG TRAVELS



Our study trips offer intensive, professional-level educational programming in key wine regions of France, Italy, and Spain.

Led by top wine industry professionals, our itineraries take you into some of the best cellars and vineyards for hands-on learning and unparalleled tasting opportunities. There is no better way to connect theory than with practice!

Destinations include:

- Piedmont
- Catalunya
- Sicily
- Rioja
- Champagne
- Loire
- Bordeaux
- Bourgogne
- Rhone



WSG MEMBERSHIP

In addition to its educational programs, the Wine Scholar Guild also offers a unique membership program. WSG Membership provides wine professionals and wine enthusiasts with a wealth of resources and benefits to help them expand their wine knowledge.

WSG member benefits include:

Priority notification and booking for WSG Travels study trips

A 10% discount on all WSG online educational programs



Full access to WSG Studio with weekly live events and over 300 WSG Replay recordings, available for on-demand viewing

Weekly WSG Lives to meet and interact with wine experts speaking on a variety of topics

Deals on wine magazine subscriptions, books, and accessories



2023 GROUP RATES

Scholar Programs		Retail price per student	5-9 students	10-14 students	15-29 students	30+ students
			20% discount	30% discount	40% discount	50% discount
French Wine Scholar	Online Instructor-Led	\$950	\$760	\$665	\$570	\$475
	Independent Study	\$790	\$632	\$553	\$474	\$395
Italian Wine Scholar (Per Unit)	Online Instructor-Led	\$790	\$632	\$553	\$474	\$395
	Independent Study	\$690	\$552	\$483	\$414	\$345
Spanish Wine Scholar	Online Instructor-Led	\$950	\$760	\$665	\$570	\$475
	Independent Study	\$790	\$632	\$553	\$474	\$395

Essentials Courses		Retail price per student	5-9 students	10-14 students	15-29 students	30+ students
			20% discount	30% discount	40% discount	50% discount
Italian Wine Essentials	Online Instructor-Led	\$295	\$236	\$207	\$177	\$148

Master-Level Programs		Retail price per student	5-9 students	10-14 students	15-29 students	30+ students
			20% discount	30% discount	40% discount	50% discount
Bourgogne, Champagne	Online Instructor-Led	\$590	\$472	\$413	\$354	\$295
Bordeaux, Loire	Independent Study	\$590	\$472	\$413	\$354	\$295

• All fees are USD. Fees above include: study manual, access to online classroom for 1 year, and online exam registration (first-attempt). Prices do not include shipment of study manual.

WSG 1-year Membership	Retail price Per member	Affiliate Membership (4-9 Employees)	Business Membership (10-19 Employees)	Executive Membership (20-29 Employees)	Industry Membership (30-39 Employees)	Corporate Membership (40+ Employees)
		30% discount	35% discount	40% discount	45% discount	50% discount
Price per Member	\$100	\$70	\$65	\$60	\$55	\$50

FOR MORE INFORMATION, PLEASE CONTACT

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